

## **Report of Auxilium Business Incubation Centre 2020-2021**

**Programme: Management Development Programme  
Date: 21.05.2020 to 23.05.2020**

Three-day Management Development Programme was conducted for the II MBA students on various themes such as Digital Marketing, Funding Avenues and Government Agencies, Determination of Plant and production programme and Machinery, Supply Chain Management. Value Chain Analysis and Growth Strategies. Zoom platform was used to enrich the students on various topics. Dr. Beulah Suresh, Ms. Preethi Prabhakaran, Dr. Divya Keerthiga, Ms. Bhuvaneshwari, Ms. Balapriya and Dr. Uma Mageswari delivered the lectures.